Elements of design, comfort and wearability have resulted in the ‘New Luxury’ collection for Autumn/Winter 2011-12. Key items are the Marcha Hüskes dresses. The collection is complemented with easy and stylish skirts, comfortable pants to be combined with tops and endlessly soft shirts. Desirable pieces for modern, independent women. To wear from day into evening...

In 1998 Marcha Hüskes graduated from Arnhem’s Institute for the Arts (BA) followed by the post graduate course at the Fashion Institute Arnhem (MA) in 1999. Besides sales points in Holland the collections are distributed internationally via agents in London, Milan and New York.

Marcha Hüskes signature design; elegant simplicity, paying attention to line, shape and detailing in garments giving the collection a couture feeling. Key garments are dresses, tops and skirts. Handles are soft, delicate and comfortable.

Marcha Hüskes offers a timeless brand full of elegance, simplicity and quality that will surprise you even more if you have a closer look.

WHITE from February 25th till February 27th
9.30 am – 6.30 pm
WHITE – EX ANSALDO/ stand 56
via Tortona 54 – Milano

DUTCH TOUCH MILAN 2011

The Dutch Touch Milan 2011 campaign is organized by the Dutch Fashion Foundation with the support of the Dutch Ministry of Economic Affairs, Agriculture and Innovation as part of the 2g@there program.

The Dutch Fashion Foundation kicked-off the Dutch Touch Milan campaign at WHITE in February 2008. In February 2011 the campaign brings two Dutch prominent labels to WHITE, Avelon and Marcha Hüskes. The main focus of this mission is to support Dutch designers in the embedment of their labels in the Italian and international market and concentrates on the presentation and sales of the Autumn/Winter 2011-12 collections to international buyers, agents and media. Dutch Touch Milan 2011 is also present at CLOUDNINE with the label Treasures Design.

The Dutch Touch campaign has been operating since 2001 in the most significant fashion capitals such as Milan, Rome, Paris, Florence and New York, with the aim to reach out to other markets in order to introduce them to Dutch fashion design.

To view this lookbook digital please visit www.dutchtouch.com
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